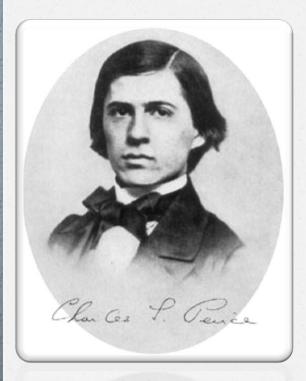
Charles Sanders Peirce (1839 – 1914) Three trichotomies of Signs

Larkina Darya Alekseevna 107 group

Who's Charles Sanders Peirce?



- He was born in Cambridge, Massachusetts in 1839.
- His father was an eminent mathematician and a professor at Harvard University.
- Charles received a solid education in experimental sciences, mathematics, logic and philosophy.
- When he graduated from Harvard in 1859, he went to work for the Geodetic Survey, where he was employed for 30 years.
- Sometimes he was a lecturer in various universities, however he never did obtain a tenured position as a university professor, despite his many applications submitted from 1868 to 1895.
- From 1893 to 1902, he developed his theory of "Three trichotomies of Signs".

/ˈfəːs(t)nəs/

THE FOUNDATIONAL CATEGORIES OF SEMIOTICS

FIRSTNESS is a conception of being that is independent of anything else.

- It is a conception of being in its wholeness or completeness, with no boundaries or parts, and no cause or effect.
- Firstness belongs to the sphere of possibility; it is experienced within a kind of timelessness.
- Firstness corresponds to emotional experience.



THE FOUNDATIONAL CATEGORIES OF SEMIOTICS

SECONDNESS is the mode of being that is <u>in relation</u> to something else.

- This is the category that includes the individual, experience, fact, existence, and action-reaction.
- Secondness belongs to a certain event occurred at a certain moment, before some other event, which was its consequence.
- Secondness corresponds to practical experience.



THE FOUNDATIONAL CATEGORIES OF SEMIOTICS

THIRDNESS is the <u>mediator</u> through which a first and a second are brought into relation.

- Thirdness is the category of thought, language, representation, and the process of semiosis (= the process of signification); it makes social communication possible.
- Thirdness belongs to the domain of rules and laws.
- Thirdness corresponds to intellectual experience.

/ˌsiːmɪˈəʊsɪs/

THE FOUNDATIONAL CATEGORIES OF SEMIOTICS

Firstness

A general sensation of pain

Laws

Secondness

Understanding the cause of sensation

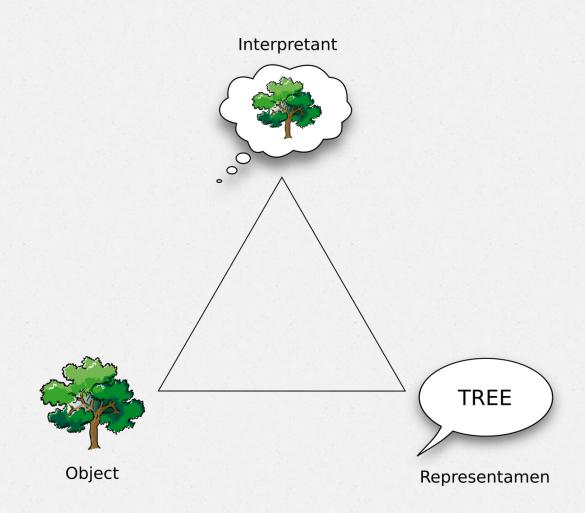
of pain

Thirdness

I always feel pain when I ...

/ˈsiːmɪˈəʊsɪs/, /ˌrɛprɪzɛnˈteɪmɛn/, /əbˈdʒɛkt/, /ɪnˈtɜːprɪtent/

THE PROCESS OF SEMIOSIS



/triˈkɒtəmi/, /ˈkwɒlɪsʌɪn/, /ˈsɪnsʌɪn/, /ˈlɛdʒɪsʌɪn/

Three trichotomies of Signs

THE FIRST TRICHOTOMY.

The representamen:

- a qualisign (firstness) meaning a quality that functions like a sign;
- a sinsign (secondness), meaning a specific spatio-temporal thing or event that functions like a sign;
- a legisign (thirdness), meaning a conventional sign.

/trɪˈkɒtəmi/, /ˈʌɪk(ə)n/

Three trichotomies of Signs

THE SECOND TRICHOTOMY.

The object:

o An icon

The sign <u>resembles</u> the object or is very

similar to the object.



/tri'kɒtəmi/, /'sımb(ə)l/

Three trichotomies of Signs

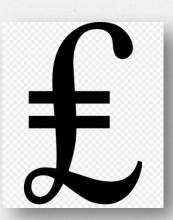
THE SECOND TRICHOTOMY.

The object:

A symbol

A sign refers to its object by virtue of <u>a law</u> or a generally accepted <u>rule</u>.







/triˈkɒtəmi/, /ˈɪndɛks/

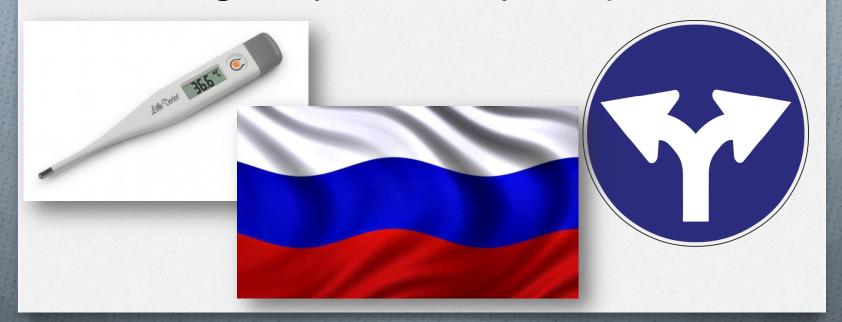
Three trichotomies of Signs

THE SECOND TRICHOTOMY.

The object:

O An index

The sign really is affected by the object.







Index





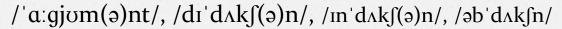
/ri'matik/, /in't3:pritent/

Three trichotomies of Signs

THE THIRD TRICHOTOMY.

The interpretant:

- The rhematic the relationship between the representamen and object, it does not refer to anything "else" but the qualities of the representamen, which are also the qualities of a whole class of possible objects.
- The dicisign's or dicent's functions like a logical proposition, which establishes a relationship between constants (a subject and a predicate).



Three trichotomies of Signs

THE THIRD TRICHOTOMY.

The interpretant:

- The argument formulates the rule joining the representamen to its object. However, three kinds of arguments may be distinguished depending on the nature of the rule that binds the representamen to its object. The rule may be:
 - 1) deduction (imposed on the facts);
 - 2) induction (a result of the facts);
 - 3) abduction.

Charles William Morris

(1901 - 1979)

Who's Charles William Morris?

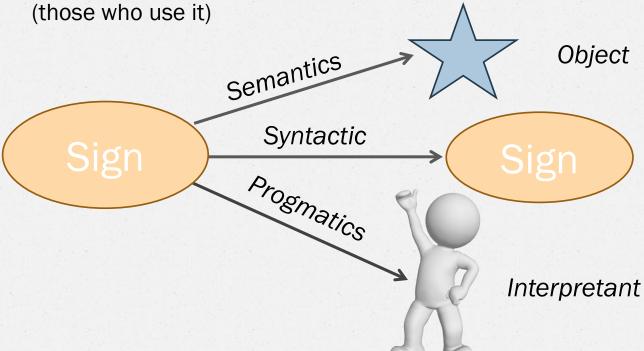


- He was born may 23, 1901 in Denver (Colorado).
- He studied at Wisconsin and northwestern universities, as well as at the University of Chicago with the famous social psychologist John.G. Mead (1863-1931). He taught at the University of Chicago (1931-1947) and Harvard (1951-1953).
- American philosopher, combines the ideas of pragmatism with aspects of logical empiricism. In his main works, going from the provisions of behaviorism, trying to consider the social and biological behavior of people.
- For the first time he clearly formulated the basic concepts and principles of the new scientific discipline — semiotics.
- Main works: "Fundamentals of the theory of signs "(1938)," Signs, language and behavior " (1946) and others.

/ˈsiːmɪˈɒtɪks/, /sɪnˈtaktɪk/, /sɪˈmantɪks/, /pragˈmatɪks/

Semiotics and its key branches

- Syntactic (syntax): the relationship of the signs
- Semantics: the relationship of the sign with the signified subject)





- What kind of education did Charles Peirce? In what scientific areas?
- In what time period was Charles Peirce developing his "Three trichotomies of signs"?
- What is the difference between firstness and thirdness as a category of generality?
- Can you give an example which will illustrate the difference between the object, the representamen, the interpretant?
- What three terms does the first trichotomy include?
- What term includes deduction, induction and abduction?
- What branches of semiotics do you remember? Can you give your own examples when we use all these branches?



- 1. https://vuzlit.ru/1799581/triadichnaya_model_znaka_pirsa
- 2. http://www.signosemio.com/peirce/semiotics.asp
- 3. https://www.marxists.org/reference/subject/philosophy/works/us/peirce2.htm
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- 5. http://www.libma.ru/delovaja_literatura/semiotika_reklamy/
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- 7. http://www.signosemio.com/peirce/index-en.asp